A Lack Of Funding Sources Hurts Duval
While most districts in Florida have an alternative funding source for facilities, Duval County does not. This puts us on an uneven playing field, especially when considering that Duval has the oldest schools in the state.

Can’t Count on Lottery
The lottery provides less than 1 percent of the district’s operating budget, and none of it can be used for facilities. The state mandates where it goes.

An Economic Boost When We Need It
The referendum provides a communitywide economic stimulus package. That’s why the Jacksonville Chamber of Commerce, the Jacksonville Civic Council, and the Northeast Florida Association of Realtors have wholeheartedly endorsed the proposal. Every penny collected here stays here, and a large chunk of it is paid by visitors.

The cost to the individual is small (about $6 a month to the average family of 4), while the benefit to the community is huge ($1.9 billion over the next 15 years). It will expedite the road to recovery, create thousands of jobs, and help hundreds of businesses. It will increase the value of neighborhoods and homes while improving schools.

“This is an important investment in our public school system and in our community. The referendum would pay for needed upgrades and comes at a time where the influx of construction jobs will be critical for our local economy.”

– JAX Chamber Chair
Henry Brown

Learn more and support Duval students. Go to www.ourduvalschools.org.