

**Greenland Pines Elementary**

5050 Greenland Road, Jacksonville, Florida 32258

Telephone (904) 260-5450 Fax (904) 260-5455

Dear Community Business Leader,

As we are sure you know, schools play a vital role in our community, and a great school can be a wonderful partner for the business community. Greenland Pines Elementary is an "A" rated, high-performing school in the heart of Mandarin. With approximately 700 students in our school, we have the opportunity to reach so many families in both a personal and professional way.

We would be honored to have you consider becoming a Greenland Pines Elementary Business Partner, in order to build your business while providing a fundraising opportunity for our school. We can offer you a built-in audience to promote your business while supporting your community. Our families will know just how much your partnership means to the school, and therefore, to their children. As you know, adding that personal connection often tips the scale when someone is deciding where to take their business.

GPE would like to invite you to review the following list of Business Partner levels, and the descriptions of the opportunities that are available for each level. If you need any additional information, please contact us, and we will be happy to discuss our Business Partner opportunities with you. If you are ready to partner with us, you can fill out the Business Partner form, and mail it to us, or drop it off at our office, along with your Business Partner level donation. As soon as we have received your form, we will contact you to work on setting up your partner opportunities!

Thank you for your consideration, and we look forward to working with you this school year.

Sincerely,

Michelle Hinkley
Principal
simrellm@duvalschools.org
(904)260-5450

Amber Felts
Assistant Principal
feltsa@duvalschools.org
(904)260-5450

GPE Business Partner Level Opportunities

**Greenland Pines encourages our parents to volunteer regularly and we have an active and wonderfully supportive community of families and neighbors! We also encourage (but do not require) our business partners to come volunteer with us! It is a great way to show your support for the school and interact with our kids and families. Included below are the suggested amount of volunteer hours for each partner level. You will be contacted throughout the year with information about opportunities on how to come volunteer and show your support! **

Standard Business Partner - \$50 donation (+ 1 hour volunteer time)

- Listing in all monthly newsletters (includes business name, address, phone number, and website link)
- Link to business on GPE website
- Option to send home coupon/offer each 9 weeks in student report card envelopes
- Option to send home one flyer/ad per year in student take home folders
- Invitation to End of Year Volunteer and Business Partner Social

Silver Business Partner - \$150 donation (+ 2 hours volunteer time)

- All Standard Business Partner opportunities **plus**,
- Option to set up table at Open House/Family Night events to promote your business
- Priority consideration for product purchases during school events, such as staff lunches, Teacher Appreciation, etc.
- Option to send home one additional flyer/ad per year in student take home folders (two total)

Gold Business Partner - \$300 donation (+ 3 hours volunteer time)

- All Silver Business Partner opportunities **plus**,
- One promotional post on GPE Facebook & Twitter accounts
- For events requiring programs (talent shows, music programs, etc.), logo will be placed on back of program
- Option to send home one additional flyer/ad per year in student take home folders (three total) • Option to host one spirit night per year, if applicable*
- Four months of banner placement on school fence – car rider pickup or parking lot area (Greenland Road frontage available for an additional fee)

Platinum Business Partner - \$500 donation (+ 4 hours volunteer time)

- All Gold Business Partner opportunities **plus**,
- Business card-sized ad in one newsletter
- One additional promotional post on GPE Facebook & Twitter accounts (two total)
- Option to send home one additional flyer/ad per year in student take home folders (four total)
- Option to host one additional spirit night per year, if applicable (two total)*
- Full year of banner placement on school fence – car rider pickup or parking lot area (Greenland Road frontage available for an additional fee)

Add-ons Opportunities for Gold and Platinum Partners

- Marquee Display – 1 week promotion (as time permits) - \$100
- Greenland Road Banner Placement – Four months - \$100 (Gold), Full Year - \$200 (Platinum)

Not sure that one of these bundles will work for your business? No problem! Just contact us to discuss customized partnerships, including, but not limited to, choosing single opportunities to participate in, or donation of goods and services in lieu of monetary donation for partnerships. If you have any questions about partnering with us, please contact our Assistant Principal, Amber Felts, at (904)260-5450 or feltsa@duvalschools.org.

*Due to time constraints, GPE can only participate in a limited number of spirit nights per year. Spirit nights will be offered to partners based on the order they sign up. We will do our best to notify you in advance if we will be unable to fulfill this portion of the commitment due to previous partnership commitments. Banner placements will also be offered in order of signup. In addition, GPE does not limit partnerships by business type. For example, we will not commit to only partnering with one bank or one breakfast restaurant. Please contact us with any questions. *

GPE Business Partner Application

Business Name: _____

Business Address: _____

Business Phone #: _____

Business Website Address: _____

Business Facebook Address: _____

Business Twitter Account: _____

Contact Name: _____

Contact Phone #: _____

Contact Email: _____

Business Description (please describe briefly what your business offers in terms of goods/services/etc.):

Partnership Level:

- Standard (\$50) Silver (\$150) Gold (\$300) Platinum (\$500)

Please make checks payable to Greenland Pines Elementary.

- Please check this box if you agree to designate this amount \$ _____ to be used at the Principal's Discretion (Internal Account – Unrestricted Funds).

The following document is required by Duval County for all School/Business Partnerships. Please fill out sections 1, 3, and 4. Greenland Pines has completed portions of these for you, and can provide additional assistance if needed. If you have any questions about partnering with us, please contact our Assistant Principal, Amber Felts, at (904)260-5450 or feltsa@duvalschools.org.

2020-2021 District/School-based Partnership Plan

Instructions:

Partners supporting **career academies only**, please complete sections 1, 2, and 4.

Partners supporting **district events and/or schools only**, please complete sections 1, 3, and 4.

Partners supporting **career academies, as well as district events and/or schools**, please complete all sections.

Section 1:

DCPS Department or School Name: Greenland Pines Elementary		Partnering Organization:	
Contact/Title: Amber Felts, Assistant Principal		Contact/Title:	
Mailing Address/Zip: 5050 Greenland Rd. Jax, FL 32258		Mailing Address/Zip:	
Phone: (904)260-5450	Email: feltsa@duvalschools.org	Phone	Email:

Section 2:

As a partner, you are committing yourself/company to:

Contribute \$ _____ to a selected academy program (up to \$2,499)

Active CEO partnership with school site principal

Serve as and/or provide guest speaker(s) for students in academies

Number employees serving as mentors (up to 9) *and/or*

Number internships/job shadowing opportunities for students at the work site (up to 4)

Section 3: Renewal:

Yes	No
-----	----

Start date: End date: Review meeting date:

Please complete the appropriate box below.

Number of Volunteer hours: (Up to 99 hours) Estimated donation: \$ (Up to \$2,499)

Estimated value of in-kind donation \$ (Equivalent of up to \$2,499)

Partnership Summary (Provide a brief explanation of the designated donations noted above (e.g, specific allocation of funds), volunteer services (e.g., number of volunteers in each role) and/or in-kind donations (e.g., number of each item and/or services) to be provided):

District/School Responsibilities:

- 1.

- 2.

- 3.

Section 4:

The partner and school/district department listed above do hereby agree to a district/school-based partnership which will benefit students, schools, and the community by ensuring the quality of education, strengthening the future workforce, and enhancing economic growth through community support.

Signatures:

District Representative

Date

Principal/School Designee

Date

Partner Representative

Date