

Baldwin Middle-Senior High School Summer Reading Project 2022

All upcoming sixth, seventh, and eighth grade students will choose a book from DCPS's recommended book list to read (see the last page) OR a book that falls in their correct grade Lexile (see the last page) and then complete the following project.

Directions:

Before beginning your project, consider the following:

- What are some of your favorite "boxed" foods?
- Have you ever wanted to try a new food because you liked the box?
- Find a box around your house, or a picture of one on the internet, and consider each side.
- Now think, why did they try to make the box so appealing to the typical customer?

Did you know?

- Food packaging is designed to make people want to buy the food inside. Companies spend billions of dollars a year creating box designs and providing information about the contents inside in order to get consumers (you) to buy their products.
- Some of the information—nutrition and ingredients--on food boxes are required to be provided by law. The required info isn't usually the top priority for advertisers, so it is typically on the sides of the box.
- The front and back of boxes most often are full eye-catching elements like:
 - Color
 - Graphics
 - Descriptive words and phrases

How cool would it be?

What if books came in food boxes? Do you think you would read more if publishers competed for your business by marketing their "products" in engaging, colorful boxes designed to grab your attention?

It's your turn!

Get a box with enough space for you to work, like a cereal box. Make sure it is empty, and then glue all flaps in place. Then wrap the box in plain paper, the color of your choice.

You will then design a box that will adequately market the book you read. Your box design should pique the interest of consumers (readers) so that they will read your book.

When designing your box, remember attractive food boxes you have seen. Be sure to include the elements relevant to your book listed below for each side.

Front:

- Title
- Author
- Graphic/drawing
- Engaging and descriptive words/phrases
- Design and color

Back:

- Graphic/drawing
- Extras-games, puzzles, coupons, etc.
- Design and color

Side 1:

- A well-written paragraph summarizing your book, but doesn't give away the ending. This paragraph should be between 7-10 sentences long and should make people WANT to read the book.
- Graphic/drawing

Side 2:

- Graphic/drawing
- 6-10 ingredients
 - Genre (fiction/non-fiction, comedy, romance, etc.)
 - Thematic subject (love, acceptance, friendship, brotherhood, etc.)
 - Special Characters (heroes, gods & goddesses, zombies, mad scientists, etc.)
- Nutritional Facts
 - Recommended Daily Values and/or grams
 - 10% RDV-goosebumps-25g
 - 25% RDV-warm fuzzies-100g
 - Consumer (your) recommendation
 - 4 out 5 7th graders agree-This book is one for the archives.
 - Parents from near and far give this book 5 stars

Bottom: YOUR NAME AND GRADE

When school returns in the fall, you can turn in your completed box OR take pictures of each side and the bottom of your box and upload your pictures to Focus when school resumes in the fall.



Getting Ready for 6 th Grade – Recommended Reading
<i>The Underneath</i> by Kate Appelt
<i>The Wild Robot</i> by Peter Brown
<i>Bud, Not Buddy</i> by Christopher Paul Curtis
<i>Hiding out in the Pancake Palace</i> by Nan Marino
<i>Dinosaur Boy</i> by Cory Putman Oakes
<i>What is Rock and Roll?</i> by Jim O'Connor
<i>First Rule of Punk</i> by Celia C. Perez
<i>Echo</i> by Pam Munoz Ryan
<i>The Way to Stay in Destiny</i> by Augusta Scattergood
<i>Lulu and the Brontosaurus</i> by Judith Viorst

Ready for 7 – 8 th Grade Recommended Reading
<i>Solo</i> by Kwame Alexander
<i>Fever 1793</i> by Laurie Anderson
<i>Life in Motion</i> by Misty Copeland
<i>See you in the Cosmos</i> by Jack Chen
<i>Better Nate than Ever</i> by Tim Federle
<i>The outsiders</i> by S.E. Hinton
<i>Lawn Boy</i> by Gary Paulse
<i>Drums, Girls, and Dangerous Pie</i> by Jon Sonnenblick
<i>P.S. I Like You</i> by Kasie West
<i>Behind the Song</i> Edited by KM Walton
<i>Scott Pilgrim</i> series by Bryan O'Malley

6th grade lexile: 850 and up 7th grade lexile: 925 and up 8th grade lexile: 1000 and up

To find a book's lexile, google the title of the book followed by the phrase "lexile level."