

Because Health is a Big Deal.™

You can save on a wide variety of healthy products and services through our members-only discount program—Blue365*. Take advantage of exclusive discounts at select local companies and leading national brands for your everyday health and wellness or family care—even healthy vacation destinations! Save on nutrition and weight management programs and so much more!

It's easy to find out all the details about these exclusive savings – the information is available online 24/7 for your convenience.

New products and services are being added to the member discount program all the time—so check back often for new savings opportunities.

To access Blue365:













- 1 Log into or register for your Member Account website on FloridaBlue.com.
- 2 Once logged in, click on Discounts & Rewards from the Health & Wellness drop-down menu.
- 3 The Discounts & Reward page will open. Click the link under discounts and select “I Agree” to be directed to the Blue365 page. open Blue365.

Sign up for no-fuss emails: Be the first to know about the latest deals to hit Blue365.
One email a week, no spam

Two ways to save: Savings are just a few clicks away. Some deals will give you a coupon instantly on the Blue365 site. The coupon code can be applied directly to a purchase on a vendor's website or will provide a discounted option on a product or service.













Other deals may take you to a vendor's website directly to make a discounted purchase or enroll in a special discounted program instantly.

Here's an overview of *just some* of the current offerings...

<p>FITNESS</p>  <p>WELLNESSCODES--POLAR 25% - 55% Discount on Polar Products</p> <p>VIEW DETAILS</p>	<p>WELLNESS</p>  <p>CAREXTEND-YOFI WELLNESS PROGRAMS 12% to 30% Off Online Wellness Programs</p> <p>VIEW DETAILS</p>	<p>HEALTHY EATING</p>  <p>CAREXTEND--BESTOWED 15% Off Healthy Food and Snacks</p> <p>VIEW DETAILS</p>	<p>WELLNESS</p>  <p>MEQUILIBRIUM 37% Off 1 Year Subscription for Online Stress Management Course</p> <p>VIEW DETAILS</p>
<p>LIFESTYLE</p>  <p>HARRY&DAVID 15% Off Sitewide Purchase of \$75 or More</p> <p>VIEW DETAILS</p>	<p>FINANCIAL HEALTH</p>  <p>SPRINT 10% Off Eligible Service Plans</p> <p>VIEW DETAILS</p>	<p>FINANCIAL HEALTH</p>  <p>QUICKEN LOANS \$500 Cash Back on Refinanced or New Purchase Mortgage Loans</p> <p>VIEW DETAILS</p>	<p>PERSONAL CARE</p>  <p>DAVIS VISION 10-40% Off Vision Products</p> <p>VIEW DETAILS</p>
<p>HEALTHY EATING</p>  <p>NUTRISYSTEM 12% Discount on Nutrition Products and Services</p> <p>VIEW DETAILS</p>	<p>FITNESS</p>  <p>WALKADOO \$39 for Pedometer plus Social Walking Program Membership</p> <p>VIEW DETAILS</p>	<p>FITNESS</p>  <p>HEALTHWAYS FITNESS YOUR WAY \$25 Monthly Fee for Access to Network of 9,000+ Gyms Nationwide</p> <p>VIEW DETAILS</p>	<p>PERSONAL CARE</p>  <p>QUALSIGHT LASIK Discount on Lasik Eye Surgery</p> <p>VIEW DETAILS</p>

DISCLAIMER: "Blue365® offers access to savings on items that members may purchase directly from independent vendors. Blue365 does not include items covered under your policies with Florida Blue or any applicable federal health care program. To find out what is covered under your policies, call Florida Blue . Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365 vendors. Neither BCBSA nor any local Blue company recommends, endorses, warrants or guarantees any specific Blue365 vendor or item. For more information about Blue365, go to www.floridablue.com, click on the "Member" box and click on "Member Discounts."

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<p>FITNESS</p>  <p>RUGGED MANIAC 20% Off Obstacle Race Registration</p> <p>VIEW DETAILS</p>	<p>PERSONAL CARE</p>  <p>LIVELY \$15 Off Medical Alert Response "Safety Watch" & Free 30 Days of Initial Service</p> <p>VIEW DETAILS</p>	<p>HEALTHY EATING</p>  <p>EHEALTHPATH 25% Off Healthy Cooking Essentials Program</p> <p>VIEW DETAILS</p>	<p>FITNESS</p>  <p>HOPE PAIGE MEDICAL 30% Off 4id LED Gear</p> <p>VIEW DETAILS</p>
<p>PERSONAL CARE</p>  <p>JONATHAN PAUL FITOVERS \$10 Off and Free Shipping</p> <p>VIEW DETAILS</p>	<p>PERSONAL CARE</p>  <p>WALGREENS-MEDELA PUMP 23% Off Medela Pump In Style Advanced On-The-Go Tote Breast Pump Kit</p> <p>VIEW DETAILS</p>	<p>FITNESS</p>  <p>SNAP FITNESS 50% Discount on Enrollment Fees and 5% Discount on Monthly Dues</p> <p>VIEW DETAILS</p>	<p>FITNESS</p>  <p>SKECHERS DIRECT 20% off Select Work and Corporate Casual Footwear Styles</p> <p>VIEW DETAILS</p>
<p>HEALTHY EATING</p>  <p>RETROFIT 15% Off Private Weight Loss Coaching Programs</p> <p>VIEW DETAILS</p>	<p>FITNESS</p>  <p>REEBOK 20% Discount on Online Store Purchases</p> <p>VIEW DETAILS</p>	<p>PERSONAL CARE</p>  <p>TRUHEARING Save an Average of \$765 Per Hearing Aid</p> <p>VIEW DETAILS</p>	<p>PERSONAL CARE</p>  <p>SENIORLINK 17%-25% Discount on SeniorLink Membership</p> <p>VIEW DETAILS</p>

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